

# Ian Polatka

## UI / UX Designer

13822 Plum Creek Road  
Butler, KY 41006

### PROFESSIONAL EXPERIENCE

#### Disabled American Veterans

UI Designer, UX Designer, Front-End Developer

*December 2014 - Present, Erlanger, KY*

- Manages 8 production websites showcasing various DAV services and programs, ensures each site is running at all times and operating the way the site should be
- Consults with internal stakeholders on new designs, tweaks existing designs, and handles new and existing development requirements to meet the ongoing needs
- Sets up analytics for each site with the purpose of tracking various things i.e. button clicks, link clicks, page visits, outbound clicks, among other things

*UI, UX, Figma, Responsive Design, HTML, CSS, Bootstrap, WordPress, Google Analytics, Google Tag Manager*

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#### Bicycle Cards

UI Designer, Front-End Developer

*June 2020 - July 2022 (Contractor - Remote), Erlanger, KY*

- Designed and developed the NFT campaign on the <https://bicyclecards.com> site
- Provided various website needs such as security patches, broken image fixes, design updates, and various development needs
- Helped the organization set up analytics for new eCommerce sites

*UI, UX, Responsive Design, eCommerce, HTML, CSS, Bootstrap, WordPress, PHP*

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#### Camel Pride

UI Designer, UX Designer, Front-End Developer

*August 2012 - June 2020, Alexandria, KY*

- Developed an online network encompassing all KHSAA sanctioned high school sports at Campbell County High School
- Integrated 31 sites into a network to include every sport at the high school, a section for boosters, and an eCommerce section for various spirit-wear items
- Created the slogan "Camel Pride" that was adopted and is still in use within the school system

*UI, UX, Responsive Design, eCommerce, HTML, CSS, Bootstrap, WordPress, MySQL, PHP*

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#### RealTech LLC

Lead UI Designer, Front-End Developer

*April 2014 - December 2014, Cincinnati, OH*

- Prototyped and developed custom user interfaces for applications that catered to mortgage companies
- Enhanced existing software applications for real estate agents by providing a better user experience

*UI, UX, Responsive Design, eCommerce, HTML, CSS, Bootstrap, WordPress, MySQL, PHP*

### ABOUT ME

I'm a UI/UX Designer from the Commonwealth of Kentucky. I help businesses figure out the best ways to improve their websites, so customers are happier, and their needs are met.

### EDUCATION

#### University of Cincinnati

Associate of Arts

Electronic Media Technology

### CONTACT ME

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### SKILLSET

Figma, Adobe Creative Suite, HTML, CSS, WordPress, Laravel, Github, Accessibility (WCAG)